

## Asilia Charitable Foundation Privacy Policy

This Privacy Policy describes the policies and procedures of Asilia Charitable Foundation (Company number: 8865761, Registered Charity Number: 1166421) (“Asilia”, “we”, “our” or “us”) on the collection, use and disclosure of your information on [www.asiliagiving.org](http://www.asiliagiving.org) (the “Site”) and the services, features, content or applications we offer (collectively with the Site, the “Services”). We receive information about you from various sources, including: (i) your use of the Services generally, such as making a donation through use of our Site and signing up for our newsletter; and (ii) from third party websites and services. When you use the Services, you are consenting to the collection, transfer, manipulation, storage, disclosure and other uses of your information as described in this Privacy Policy.

### What Does This Privacy Policy Cover?

This Privacy Policy covers the treatment of personally identifiable information (“Personal Information”) gathered when you are using or accessing the Services. This Privacy Policy also covers our treatment of any Personal Information that our business partners share with us or that we share with our business partners.

This Privacy Policy does not apply to the practices of third parties that we do not own or control, including but not limited to any third party websites, services and applications (“Third Party Services”) that you elect to access through the Service or to individuals that we do not manage or employ. While we attempt to facilitate access only to those Third Party Services that share our respect for your privacy, we cannot take responsibility for the content or privacy policies of those Third Party Services. We encourage you to carefully review the privacy policies of any Third Party Services you access.

### What Information Do We Collect?

The information we gather enables us to personalise, improve and continue to operate the Services. In connection with certain aspects of the Services, we may request, collect and/or display some of your Personal Information. We collect the following types of information from our users.

#### *Personal Information:*

When you use the Services, you may provide information that could be Personal Information, such as your name and email address. You acknowledge that this information may be personal to you, and by providing Personal Information to us, you allow others, including us, to identify you and therefore may not be anonymous. We may use your contact information to send you information about our Services, but only rarely when we feel such information is important. You may unsubscribe from these messages by emailing us at [getinvolved@asiliaafrica.com](mailto:getinvolved@asiliaafrica.com), although we, regardless, reserve the right to contact you when we believe it is necessary.

#### *Financial Information:*

We do not currently collect or store financial information, such as your payment method (valid credit card number, type, expiration date or other financial information); that information is collected and stored by our third party payment processing company (the “Payment Processor”), and use and storage of that information is governed by the Payment Processor’s applicable terms of service and privacy policy. We retain a token from the Payment Processor to be able to connect your donation back to your payment method.

#### *IP Address Information and Other Information Collected Automatically:*

- We automatically receive and record information from your web browser when you interact with the Services, including your IP address and cookie information. This information is used to facilitate collection of data concerning your interaction with the Services (e.g., what links you have clicked on).
- Generally, the Services automatically collect usage information, such as the number and frequency of visitors to the Site. We may use this data in aggregate form, that is, as a statistical measure, but not in a manner that would identify

you personally. This type of aggregate data enables us and third parties authorized by us to figure out how often individuals use or interact with the Services so that we can analyze and improve them.

*Email Communications:*

We may receive a confirmation when you open an email from us. We or the Payment Processor will also send you a receipt when you make a donation. We use this confirmation to improve our customer service.

*Information Collected Using Cookies:*

- Cookies are pieces of text that may be provided to your computer through your web browser when you access a website. Your browser stores cookies in a manner associated with each website you visit. We use cookies to enable our servers to recognize your web browser and tell us how and when you visit the Site and otherwise use the Services through the Internet.
- Our cookies do not, by themselves, contain Personal Information, and we do not combine the general information collected through cookies with other Personal Information to tell us who you are. As noted, however, we do use cookies to identify that your web browser has accessed aspects of the Services.
- Most browsers have an option for turning off the cookie feature, which will prevent your browser from accepting new cookies, as well as (depending on the sophistication of your browser software) allowing you to decide on acceptance of each new cookie in a variety of ways. We strongly recommend that you leave cookies active, because they enable you to take advantage the most attractive features of the Services.
- This Privacy Policy covers our use of cookies only and does not cover the use of cookies by third parties. We do not control when or how third parties place cookies on your computer. For example, third party websites to which a link points may set cookies on your computer.

**How, and With Whom, Is My Information Shared?**

While we collect and store IP address information, that information is not made public. We do at times, however, share this information with our partners' service providers and other person with whom we conduct business and as otherwise specified in this Privacy Policy.

*Information You Elect to Share:*

You may access other Third Party Services through the Services, for example by clicking on links to those Third Party Services from within the Site. We are not responsible for the privacy policies and/or practices of these Third Party Services, and you are responsible for reading and understanding those Third Party Services' privacy policies. This Privacy Policy only governs information collected on the Services.

*Aggregate Information:*

We share Aggregate Information and demographics regarding your use of the Services with our partners, service providers and other persons with whom we conduct business. We share this type of statistical data so that our partners can understand how and how often people use our Services and their services or websites, which facilitates improving both their services and how our Services interface with them, as well as help connect you to other relevant products or services. In addition, these third parties may share with us non-private, aggregated or otherwise non-Personal Information about you that they have independently developed or acquired.

*Email Communications with Us:*

As part of the Services, you may occasionally receive email and other communications from us, such as relating to your use of the Services or your donations.

*User Information:*

User information including your name and other information you enter may be displayed to other users to facilitate user interaction within the Services. We will not directly reveal user email addresses to other users.

*Financial Information:*

As stated above, we do not currently collect financial information, as that information is collected and stored by our Payment Processor. However, we may from time to time request and receive some of your financial information from our Payment Processor for the purposes of completing transactions you have initiated through the Services, protecting against or identifying possible fraudulent transactions, and otherwise as needed to manage our business.

*Information Shared with Our Agents:*

We employ and contract with people and other entities that perform certain tasks on our behalf and who are under our control (our “Agents”). We may need to share Personal Information with our Agents in order to provide Services to you. Unless otherwise noted, our Agents do not have any right to use Personal Information or other information we share with them beyond what is necessary to assist us. You hereby consent to our sharing of Personal Information with our Agents.

*Information Disclosed Pursuant to Business Transfers:*

In some cases, we may choose to buy or sell assets. In these types of transactions, user information is typically one of the transferred business assets. Moreover, if we, or substantially all of our assets, were acquired, or if we go out of business or enter bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of us or our assets may continue to use your Personal Information as set forth in this policy.

*Information Disclosed for Our Protection and the Protection of Others:*

We also reserve the right to access, read, preserve, and disclose any information as we reasonably believe is necessary to (i) satisfy any applicable law, regulation, legal process or governmental request, (ii) enforce this Privacy Policy and our Terms of Service, including investigation of potential violations hereof, (iii) detect, prevent, or otherwise address fraud, security or technical issues, (iv) respond to user support requests, or (v) protect our rights, property or safety, our users and the public. This includes exchanging information with other companies and organizations for fraud protection and spam/malware prevention.

*Information We Share With Your Consent:*

Except as set forth above, you will be notified when your Personal Information may be shared with third parties, and will be able to prevent the sharing of this information.

**Is Information About Me Secure?**

We seek to protect Personal Information to ensure that it is kept private; however, we cannot guarantee the security of any Personal Information. Unauthorised entry or use, hardware or software failure, and other factors, may compromise the security of user information at any time.

We store all of our information, including your IP address information, using industry-standard techniques. We do not guarantee or warrant that such techniques will prevent unauthorised access to information about you that we store, Personal Information or otherwise.

**What Information of Mine Can I Access?**

You can access all Personal Data held by us in accordance with your rights under the Data Protection Act 1998, as amended from time to time. Asilia is registered under that Act and you have all rights as a data subject conferred by that Act.

**Can I delete cookies?**

You can delete cookies through your web browser settings.

## **What Choices Do I Have Regarding My Information?**

You can always opt not to disclose certain information to us, even though it may be needed to take advantage of some of our features.

## **What Happens When There Are Changes to this Privacy Policy?**

We may amend this Privacy Policy from time to time. Use of information we collect now is subject to the Privacy Policy in effect at the time such information is used. If we make changes in the way we collect or use information, we will notify you by posting an announcement on the Services or sending you an email. A user is bound by any changes to the Privacy Policy when he or she uses the Services after such changes have been first posted.

## **Law**

This privacy policy is governed by the law of England and Wales.

## **What If I Have Questions or Concerns?**

If you have any questions or concerns regarding privacy using the Services, please send us a detailed message to [getinvolved@asiliaafrica.com](mailto:getinvolved@asiliaafrica.com). We will make every effort to resolve your concerns.

**Effective Date:** August 2016.